

April 8, 2016 FOR IMMEDIATE RELEASE Contact: Regina Vaccari Phone: (541) 282-3041

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Preview Ledger David's Newest 2015 Wine Vintage and Premiere Super Tuscan Red Blend this Memorial Day Weekend

Urban-Elegant Tasting Room Offers Open-Air Wine Tasting Experience in Southern Oregon's Popular Artisan Corridor

(Central Point, Ore.) – Southern Oregon wine enthusiasts looking to sample wines from the latest vintage 2015 will get their chance this Memorial Day Weekend.

Ledger David Cellars will roll up the overhead doors to its urban-elegant 'Le Petit Tasting Room' in Central Point for those looking to taste and purchase the winery's newest wine releases over the three-day holiday weekend. Featured wines include the bright and aromatic 2015 Sangiovese Rosé, their signature 2015 Primoris Chenin Blanc, and a barrel tasting of their first Super Tuscan.

"Memorial Day Weekend is an exciting time as it's traditionally the 'official' start of wine tasting season," says owner Lena Varner. "It's a chance for regional wineries to showcase white and rosé wines made with fruit picked in the fall and bottled in the spring."

Ledger David will also offer barrel tastings and future sales of its first 2013 Super Tuscan, a blend of Sangiovese, Cabernet Franc and Petit Verdot.

"Ledger David's focus is producing premium red blends and award-winning single varietal wines," says Varner. "While blends are often made from a vineyards' excess fruit, Ledger David winery uses its best wine grapes from each vintage to produce bold and complex blends."

The event runs from Saturday, May 28 through Monday, May 30. Hours are noon-5pm. On Sunday and Monday, guests can also enjoy gourmet specialty pizza fresh from Mamma Mia's wood fire oven.

Nestled between the Rogue Creamery and Lille Belle Farms Gourmet Chocolates—Ledger David's Le Petit Tasting Room completes the trifecta of world class wine, cheese and chocolate in Southern Oregon's premier Artisan Corridor. Indulge in our unique wine tasting experience. Just 2 miles off I-5, left on exit 35. Open daily, noon to 5pm. For more information, visit www.ledgerdavid.com or call (541) 664-2218.

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Media Visual/Photo Opportunity: Wine pouring, crowds tasting new white and rosé wines for spring. Interviews and photos upon request.