

December 15, 2011 FOR IMMEDIATE RELEASE Contact: Lena Varner Phone: (541) 941-7245 Email: <u>info@ledgerdavid.com</u>

More Locals Opening Wineries in the Region

Ledger David Cellars opens tasting room in Central Point that features wines made from Talent vineyard and other local treats

(Central Point, Ore.) – New wines are pouring into the Rogue Valley thanks to southern Oregon native Lena Varner and her husband and local surgeon David Traul. The couple, who owns and operates Varner-Traul Vineyards in Talent, recently opened a tasting room in Central Point that debuts several wines from their label Ledger David Cellars including an award winning 2010 Sangiovese Rose' and the only Chenin Blanc made in the Rogue Valley.

Wine enthusiasts looking to pair a little cheese or chocolate with their wine are in luck. The tasting room is nestled in between the Rogue Creamery and Lillie Belle Farms and even offers artisan crackers made with the famous cheese maker's Lavender cheddar.

"As a southern Oregon local, I remember getting cheese curds with my grandma from the Rogue Creamery when I was a little girl," says Varner, who has lived in the Rogue Valley her whole life. "So working with the Rogue Creamery is very exciting."

If the goal of Ledger David Cellars is to cater to all five senses, it's working. In addition to the artisan chocolates and cheeses, the tasting room also offers signature soup from Pomodori Ristorante that makes its fireside music series every Friday night even cozier. Stop by on a Wednesday or a Thursday from 4 to 6 p.m. and try these local artisans delectables at 20 percent off. The tasting room is located at 245 N. Front Street in Central Point. Hours are Wed. – Sun. from 12 to 6 p.m. with extended hours on Fri. For more information about Ledger David Cellars, visit www.ledgerdavid.com.

Varner-Traul Vineyards was established in Talent, Ore. in 2006. White winegrape varietals include Chenin Blanc, Malvasia Bianca, Viognier, Chardonnay and Sauvignon Blanc. Red winegrape varietals include Cabernet Franc, Syrah, Malbec, Sangiovese, Tempranillo and Petit Verdot. The Ledger David Cellars tasting room will move to its permanent home at the Talent vineyard in the fall of 2013 after construction on the French European style setting is complete.